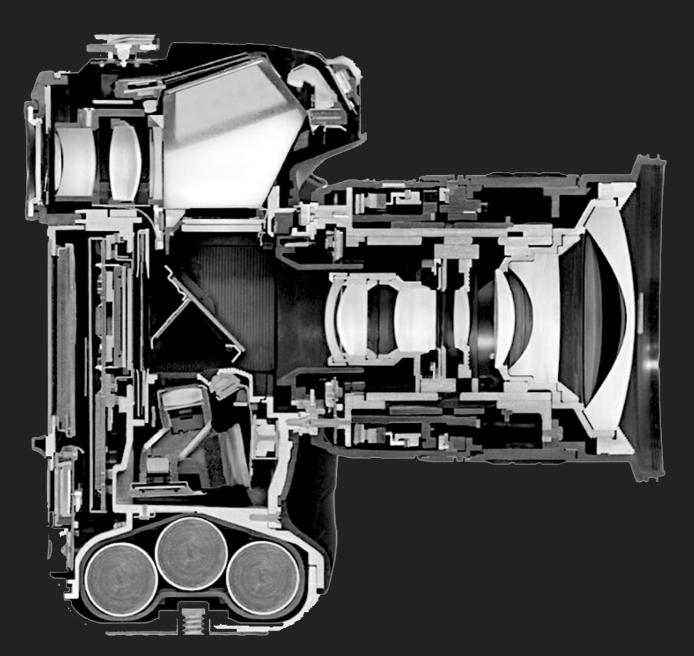


"THE CAMERA IS AN INSTRUMENT THAT TEACHES PEOPLE HOW TO SEE WITHOUT A CAMERA."

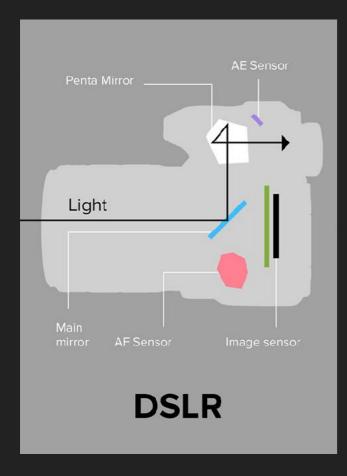
Dorothea Lange

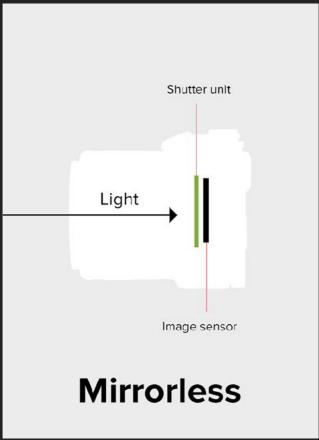
AMERICAN DOCUMENTARY PHOTOGRAPHER

A LIGHT TIGHT BOX THAT ALLOWS YOU TO CONTROL THE TIMING AND AMOUNT OF LIGHT ENTERING TO STRIKE THE SENSOR.



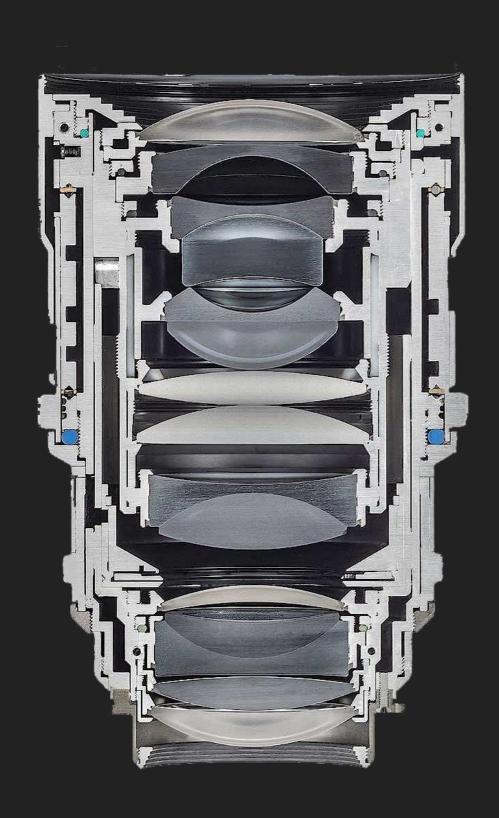
CAMERA





- STYLE DSLR / MIRRORLESS
- SENSOR PHYSICAL SIZE
- RESOLUTION MEGAPIXELS
- ISO SENSITIVITY TO LIGHT
- SHUTTER TIME OF LIGHT ALLOWED
- EXPOSURE MODES
- SHOOTING MODES
- AUTO FOCUS SPEED
- ANALOG / DIGITAL PROCESSOR

CAMERA

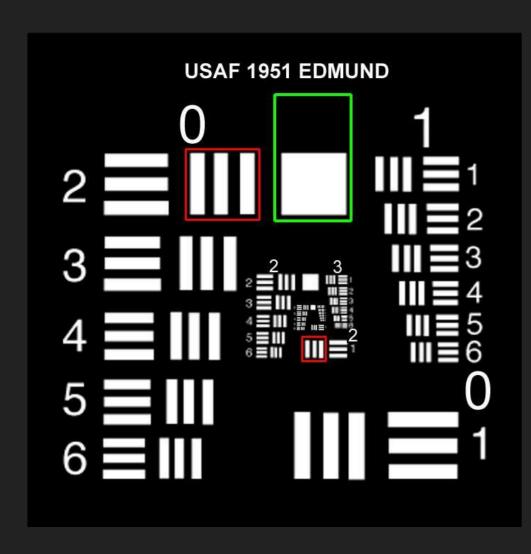


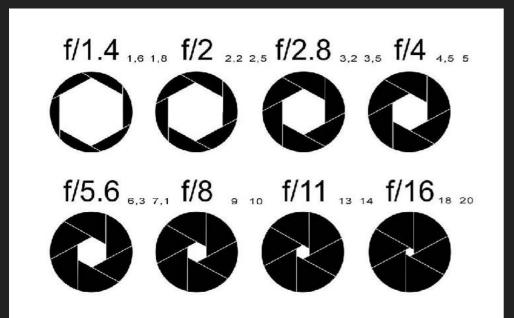
NORMALLY CONSTRUCTED OF SEVERAL GLASS ELEMENTS TO PROJECT LIGHT BEAMS ONTO A SURFACE TO CREATE AN IMAGE

THE FOCAL LENGTH OF THE LENS IS DESCRIBED IN MM AND INDICATES THE MAGNIFICATION OF THE PROJECTED IMAGE OF A GIVEN SIZED SENSOR

NORMAL VIEW / MAGNIFICATION
MEDIUM FORMAT - 80MM
FULL FRAME - 50MM
CROP SENSOR - 35MM

LENS





- MAXIMUM APERTURE
- MAGNIFICATION
- RESOLVING POWER
- SHARPNESS
- BOKEH
- CLARITY
- COLOR FIDELITY
- VIGNETTING
- AF MOTOR / MANUAL FOCUS

LENS

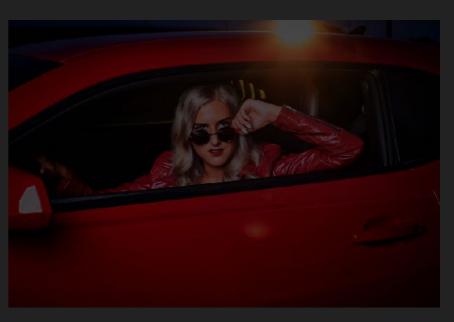
3 WAYS TO CONTROL THE AMOUNT OF LIGHT (AT THE CAMERA)

- IS0
- SHUTTER SPEED
- APERTURE

EXPOSURE CONTROL







"STOPS" OF LIGHT REFERS TO A CHANGE OF LIGHT AMOUNT

- +/- ISO 100 - 200 - 400 - 800 - 1600 - 3200 - 6400
- +/- SHUTTER SPEED

 1 2 4 8 15 30 60 125 250 500 1000
- +/- APERTURE

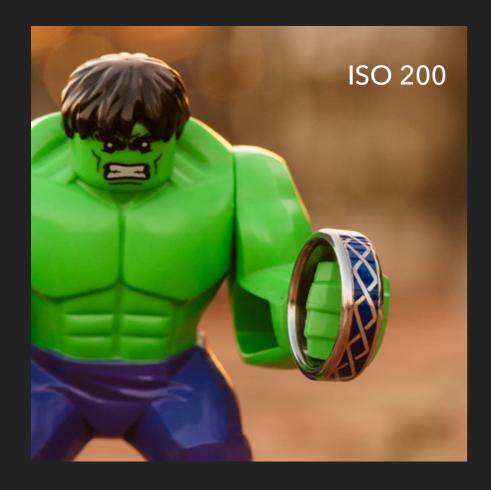
1.4 - 2 - 2.8 - 4 - 5.6 - 8 - 11 - 16 - 22 - 32

LIGHT STOPS

1 STOP INCREASE DOUBLE THE LIGHT LIGHTER

1 STOP DECREASE HALF THE LIGHT

DARKER





SENSITIVITY TO LIGHT

HIGHER = MORE SENSITIVE HIGHER = MORE GRAIN LOWER = BETTER QUALITY

BEST TO USE IN 1 STOP INCREMENTS 100,200,400,800,1600,3200,ETC



HOW LONG LIGHT ENTERS THE CAMERA

SHOWN IN FRACTIONS OF SECONDS
DISPLAY MAY NOT SHOW AS FRACTION

HIGHER SPEED LESS LIGHT MORE MOTION STOPPING

SECONDS 1/1000 1/500 1/250 1/125 1/60 1/30 1/15 1/8 1/4 1/2 1

FAST
Requires MORE Light
Freezes Motion

SLOW Requires LOW Light Blurs Motion

SHUTTER PURCHASED IN CAMERA







CONTROL 2 THINGS

CAMERA MOTION

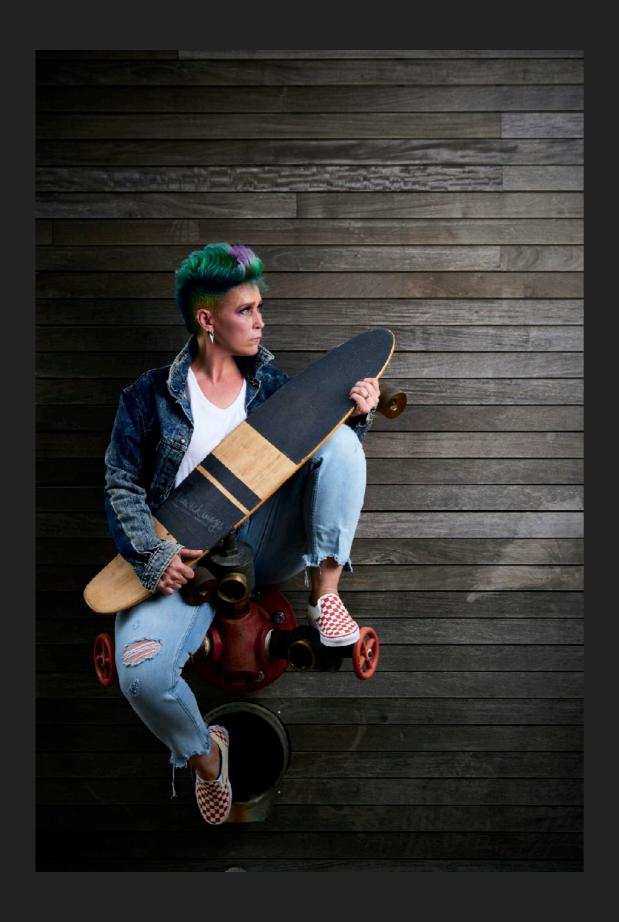
RULE OF THUMB - SHUTTER SPEED SHOULD BE EQUAL OR GREATER THAN FOCAL LENGTH OF LENS

SUBJECT MOTION

DEPENDS ON SPEED, DIRECTION, MAGNIFICATION AND DISTANCE OF OBJECT

SHUTTER PURCHASED IN CAMERA

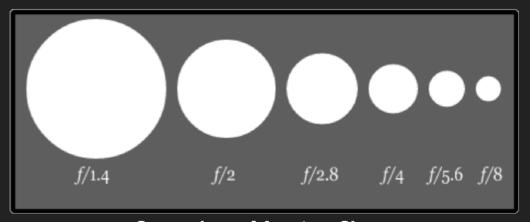




HOW MUCH LIGHT ENTERS THE CAMERA

SHOWN IN F-STOPS / FRACTIONS

SMALLER NUMBER MORE LIGHT



Comparison of Aperture Sizes

Going down each aperture value reduces the amount of light by HALF

APERTURE

PURCHASED IN LENS







HOW MUCH FOCUS

SHOWN IN F-STOPS / FRACTIONS

SMALLER NUMBER LESS DEPTH OF FIELD

DEPENDS ON DISTANCE TO SUBJECT, LENS MAGNIFICATION, APERTURE VALUE, SENSOR SIZE AND ANGLE TO PLANE.



CONTROL YOUR LIGHT

GREEN MODE - FULL AUTO
P - ALMOST GREEN MODE*
S / TV - YOU SELECT SHUTTER SPEED*
A /AV - YOU SELECT APERTURE*
M - YOU SELECT EVERYTHING

CUSTOM MODE SELECTION
SOME CAMERAS HAVE AN AUTO SUBJECT MODE

* YOU CAN SET ISO OR USE AUTO ISO







HOW CAMERA CHOOSES EXPOSURE ADJUSTMENTS

EXPOSURE VALUE DIAL

WHEN THE CAMERA IS IN AN AUTOMATIC MODE

YOU CAN SHIFT THE EXPOSURE TO BE

BRIGHTER +EV

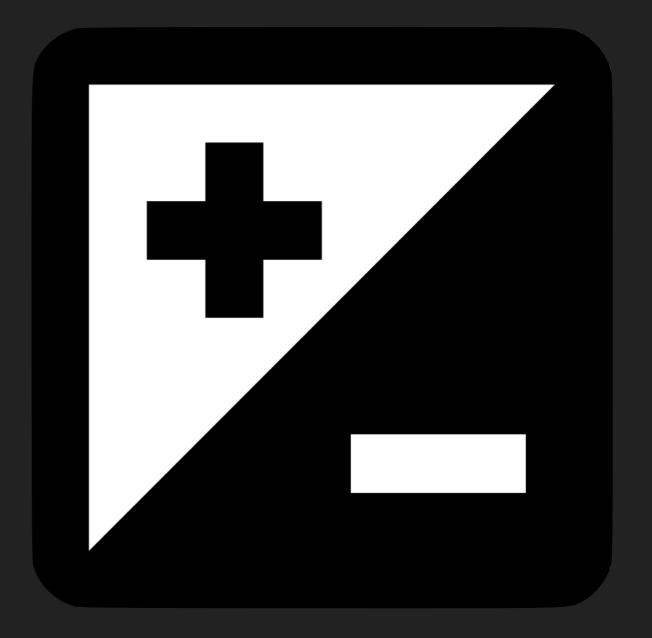
OR

DARKER-EV

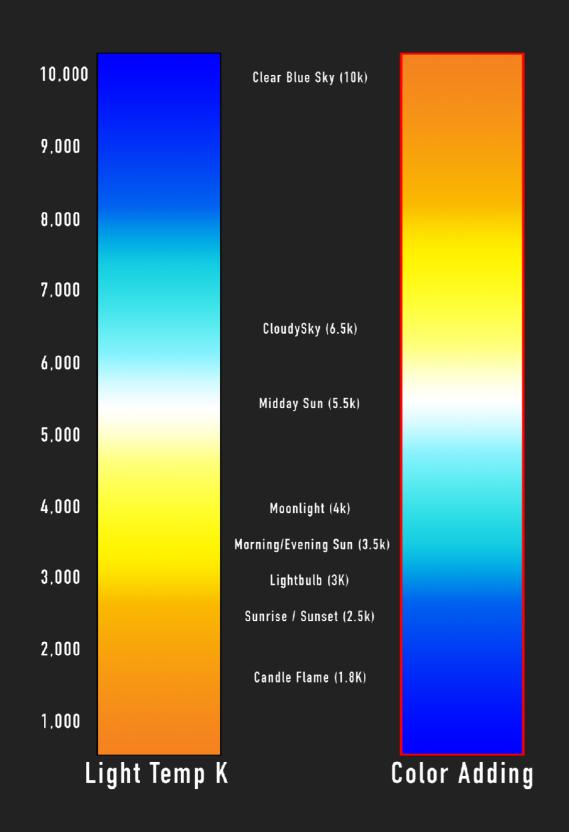
THAN WHAT CAMERA SELECTED

EV DIAL

ONLY WORKS IN AUTO, P, S OR A



MAKES WHITES WHITE



SEVERAL TO CHOOSE FROM AND SELECTED BASED ON COLOR OF LIGHT AND EACH CAMERA MIGHT NOT HAVE THE SAME PRESETS

AUTO
FLASH
DAYLIGHT
CLOUDY
SHADE
FLUORESCENT
KEVIN (SELECTABLE 2K - 10K)

WHITE BALANCE

PROFILES

SENSORS ONLY RECORD LIGHT LEVELS COLOR IS PROCESSED IN CAMERA

- SATURATION
- CONTRAST
- SHARPNESS
- COLOR TONE
- MONOCHROME

USE PROFILE PRESETS

COLOR

APPLIES ONLY TO CAMERA SCREEN AND JPGS



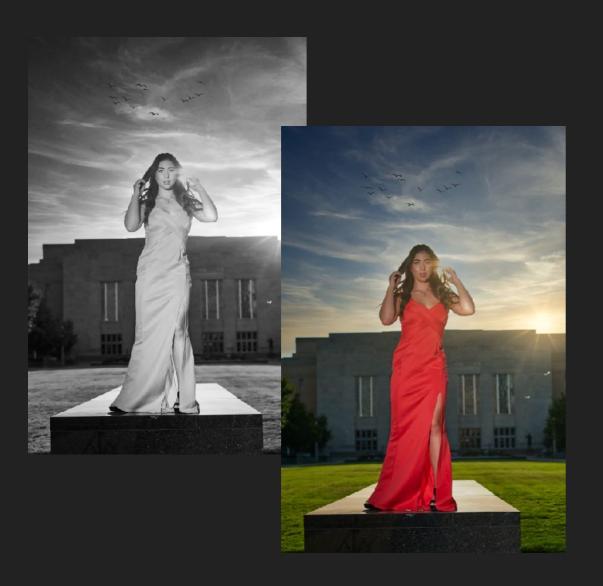
Picture Style	©, Q, Q, Q, ⊗, Q
🔀 Standard	3,4,4,0,0,0
҈₽ Portrait	2,4,4,0,0,0
EL Landscape	4,4,4,0,0,0
Fine Detail	4,1,1,0,0,0
≅N Neutral	0,2,2,0,0,0
≆ Faithful	0,2,2,0,0,0
INFO. Detail set.	SET OK



* TIP *

THE SCREEN ON CAMERA CAN NOT SHOW RAW DATA

IT SHOWS A JPG PREVIEW BASED ON YOUR CAMERA SETTINGS



RAW VERSUS JPG

RAW

- PROCESSED ON COMPUTER BEFORE USE
- MORE COLOR AND INFORMATION
- CAN BE REPROCESSED MULTIPLE WAYS

JPG

- PROCESSED IN CAMERA AND READY TO USE
- SETTINGS ARE BAKED IN
- LIMITED ADJUSTMENTS AFTERWARDS

YOU CAN CHOOSE TO SHOOT BOTH AT SAME TIME





QUESTIONS?